

**When great design meets great print,
REALLY great things happen!**

Summer is awards season, and the 2007 results are in, with several American Color facilities taking home prestigious print awards:

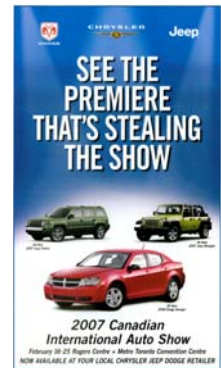


GOLD INK AWARDS

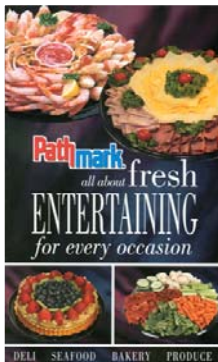
American Color cornered the coveted **Gold Award** in the Newspaper Inserts category for the second year in a row. The winning piece for 2007 was the December edition of the *Houston Chronicle's "Gloss"* section, produced in Lufkin, TX.

American Color's Houston, TX facility assists with creative and premedia functions for the monthly fashion, arts, entertainment and social scene supplement, as well.

Stevensville, ONT added to American Color's proud metallic gleam in the Gold Ink Awards Newspaper Inserts category, earning the **Silver Award** for this **BBDO Toronto Automotive Group Dodge** piece printed for the **2007 Canadian International Auto Show**.



These awards reflect top honors taken in a field of nearly 1,500 Gold Ink entries spanning 50 categories. Judging criteria included quality of printing, technical difficulty and overall visual effectiveness. Both of American Color's winning entries will be featured in the special Gold Ink edition of *Publishing Executive* to be published this September.



WEB OFFSET ASSOCIATION

American Color's Medina, OH facility also received recognition for a job well done, winning the **Second Place Award of Excellence** in the **Web Offset Association's Annual Print Awards Competition**. Twenty percent more companies submitted inserts to this growing competition in 2007 vs. 2006, entering a total of 427 pieces of top-notch printing. Medina's award-winning piece was a special holiday entertaining book produced for **Pathmark**. This stand-out piece distinguished itself in the competition's Retail Advertising Insert Produced by Heat-set Printing category.

FLEXOGRAPHIC TECHNICAL ASSOCIATION, INC.

American Color is a winner in the flexographic world, as well! Our **Belcamp, MD** facility has been honored for outstanding technical achievement in the **2007 FTA Excellence in Flexography Awards Competition**. This major all-flexo contest attracted 608 entries across 9 categories. The client for whom Belcamp's **Gold Award** winner in the **Newspaper** category was produced is **Bergey's Chevrolet**.



Thank you and congratulations to all of American Color's winners!